Background

The National Committee for the Korean War Memorial was formed in the summer of 1981. Its goal: to build an appropriate, compelling monument honoring the 5.7 million Americans who served in Korea during the 1950-53 "conflict" there. Also to be honored: the United States' Korean and United Nations allies in that struggle.

On November 30, 1981, the Committee was incorporated in the District of Columbia.

The monument had been conceived by Dr. Timothy Hallinan, who served in Korea in the early '50s as an economist for the U.S. Agency for International Development.

The Committee's initial efforts were concentrated on obtaining the support of widely known personalities who served during the Korean War and of members of Congress. General Matthew Ridgway was among the first to offer his support and many others followed him in the formation of our National Sponsoring Committee.

The Committee was then recognized under section 501 (c) (3) of the I.R.S. Code, Act of 1954, as a non-profit and tax-exempt Organization. This was accomplished during the summer of 1982.

The needed funds were to be obtained by public subscription and donations and the site, it was hoped, would be granted by Congress on federal land within the District of Columbia or its environs.

Legislation enabling the accomplishment of this enterprise was introduced in June, 1982 by Representative John P. Hammerschmidt (R. Ark.) in the House and in July of the same year by Senator David Pryor (D. Ark.) in the Senate.

On September 22, 1982 the National Capital Memorial Advisory Committee in a public hearing unanimously approved the project.
The end of World War II found Korea just emerging from the grips of political and economic lethargy imposed upon her by fifty-odd years of Japanese rule.

The war in Korea was unique in many respects. During the last week of June 1950 a brutal, unprovoked attack by North Korea began the hostilities. South Korea, a nation that had only recently tasted freedom and democratic rule, was forced to defend itself or be crushed.

Sixteen nations: the United States, Great Britain, Canada, Australia, New Zealand, the Union of South Africa, France, Belgium, The Netherlands, Greece, Turkey, The Philippines, Thailand, Colombia, Ethiopia and Luxembourg, rallied to the aid of South Korea under the U.N. banner. Five more countries: Denmark, Norway, Sweden, Italy and India sent medical units to Korea. Even though their contingents were not directly involved in the fighting, they were constantly within the firing line and many of their men and women were killed or wounded.

After major initial losses, the arrival of American and Allied troops in force turned the tide of the war. The first Marines landing in Inchon and the capture of Seoul established the victory. A sweeping thrust to the north by the United Nations troops, under the command of General Douglas MacArthur, brought the almost total annihilation of the remnants of the North Korean Army.

The attack by hordes of Chinese Communist "volunteers" in the winter of 1950, was an ominous development. Assaulting the United Nations troops in continuous waves, the Chinese broke all lines of resistance and forced a second Allied retreat.

The UN Forces, then under the command of General Matthew Ridgway, reorganized and counterattacked regaining within two years of fierce fighting, all the lost territory of South Korea.

The signing of a treaty in July of 1953, put an end to the hostilities and established the 38th parallel as the demarcation zone dividing Communist and free Korea.

All told, three years of continuous fighting in rugged terrain, under the worst possible weather conditions, caused the loss of 54,326 American servicemen, 4,000 Allies, and well over a million South Koreans.

It is now 30 years since the war ended and South Korea, thanks to the veterans we wish to honor and memorialize, is free of Communist rule. In fact, South Korea has emerged as a valued democratic ally of the U.S. and an industrial giant.
The men and women who selflessly served in the Korean War deserve the long overdue recognition and memorialization of their sacrifices.

To this noble cause we of the National Committee for the Korean War Memorial pledge our unflagging dedication and effort.
Current Activity.

The National Committee for the Korean War Memorial is concentrating on obtaining Congressional sponsorship and support for the legislation that will enable the Memorial to become reality.

In April of this year Senator Rudy Boschwitz (R. Minn.) and Representative Charles Rose (D. N.C.) introduced S.J. Res.97 and H.J. Res.236, respectively.

The proposed legislation provides for the granting of Federal land in the District of Columbia suitable for the erection of a patriotic, compelling and appropriate monument honoring and commemorating all the veterans who served during the Korean War.

This enabling legislation has been co-sponsored (as of July 1983) by 60 Senators and 145 Representatives. We are optimistic that swift passage will occur once the Joint Resolutions reach the floor. Our Committee is determined to do whatever it can to expedite matters and see that both Resolutions are presented to the Senate and the House at the earliest date.

Four key people are offering close cooperation with our Committee in its endeavor to expedite the passage of H.J.Res. 236. They are: Representative Rose, Representative Augustus Hawkins (D. Calif.) and Maureen Byrne and Cindy Szady, two knowledgable Congressional staff professionals.

The necessary funds for the erection of the Memorial are not included in the proposed legislation. These must be generated by the N.C.K.W.M. through public subscription.
To accomplish this, the N.C.K.W.M. has signed a contract with EBERLE & Associates, who are serving as our direct-mail fund-raisers and consultants.

The direct-mail fund-raising campaign was set in motion in May 1987 with three different probes, encompassing some 300,000 letters. The returns so far have been very encouraging. We look forward to the escalation of this campaign.

One signatory of the direct-mail fund-raising appeal is Maj. General R.G. Butler, USA Ret., a Korean War veteran. Serving as signatories of other probe mailings have been the Sponsor of H.J.Res. 236, Representative Charles Rose; Ambassador Douglas MacArthur II and the Chairman of the Board of the N.C.K.W.M., Myron McKee.

All those who contribute $25 or more, receive a cassette with General Douglas MacArthur's famous "old soldiers never die..." speech before Congress. A continuous dialogue with our major contributors is now a part of our fund-raising campaign.

The direct mail fund-raising campaign, important and paramount as it may be in the initial stages of our overall fund-raising drive, is only one method by which we intend to accomplish our goal. We have other approaches to explore.
Projects:

a. Site Selection.

Selection of an appropriate site for the Memorial rests with the Secretary of the Interior.

b. Design Competition.

During last year's festivities for the unveiling of the Vietnam Veterans Memorial, we took advantage of the presence of so many thousands of veterans in Washington and conducted an a priori, unofficial poll by means of a questionnaire, whereby we asked the opinions of the veterans as to their preference for the Korean War Memorial.

The response to this poll was overwhelmingly in favor of a traditional and patriotic Memorial. Korean War Veterans should participate in the selection and approval of the final design.

We feel that we will best serve the memory of those who fought and died by directing the final design toward a traditional, patriotic and compelling Memorial. We hope this is appropriate to honor the millions of veterans of the Korean War.

So far, the following have accepted our invitation to serve in the Design Selection Jury:

- Mr. Peter Braestrup, Editor of the "Wilson Quarterly", of the Smithsonian Institution, Washington D.C.
- Mr. Joseph Brown, architect and landscaper in Washington D.C.
- Dr. Wanda Corn, Professor of the History of Art at the Stanford University, Stanford, California.
- Franklin A. Lister, President of the Non Commissioned Officers Association of the U.S.A., a Korean War veteran and resident of San Antonio, Texas.
Mr. John Pimlott, Professor of Art, Messiah College, Grantham, Pennsylvania.

Dr. Jacquelin T. Robertson, Dean of the School of Architecture, University of Virginia.


James B. Stockdale, Vice Admiral, USN Ret., Stanford Calif., also a Korean War veteran.

Thomas G. Dehne, Assistant National Adjutant, Disabled American Veterans. A Korean War veteran from Cincinnati, Ohio.

We expect to add to this list nominees representing the Veterans of Foreign Wars, the American Legion, the AMVETS and other major veterans organizations.

In the near future we will complete the membership of the Design Selection Jury with as representative a sample of personalities as possible.

We will accept designs from art and architecture students, individual professionals or professional teams, and established architectural or design companies. Each submitted design should be accompanied by a $20 entry fee if it is an individual or student entry and a $100 fee if it is the product of a firm or professional architect.

Designs submitted by veterans will be exempt from an entry fee when accompanied by a letter requesting a veteran's exemption and a D.O.D. Form 214 showing honorable service in the Armed Forces of the United States. Draft evaders or those with discharges under other than honorable conditions need not apply.

The winner of the design competition will receive a $10,000 award.

The firm of E.D.A.W., a well known company of architects and landscapers, is under contract to serve our Committee as professional advisors.
Our entire public relations program will be oriented toward our fund-raising drive. After the passage of the enabling legislation, we plan a reception and press conference in Washington D.C. to officially announce the existence of our Committee and explain our objective. We anticipate that the ensuing publicity will be a considerable factor in obtaining contributions.

It is our hope that the various veterans organizations will endorse our Committee and become an integral part of our overall effort. We have the honor of being endorsed by the following: The Fleet Reserve Association, the N.C.O. Association, the Disabled American Veterans, the Veterans of Foreign Wars and the AMVETS.

Short articles about our Committee and its scope have appeared in various veterans' publications. We expect intensification of such publicity once the enabling legislation passes.

With the cooperation of a TV personality commanding great popularity and respect and the assistance of a number of sponsoring corporations, we foresee a television presentation with international participation including short, folkloric contributions from all Allied Nations that fought in Korea. This telethon-style presentation, it is hoped, will generate considerable returns.

We are open to suggestions and advice. It is our sincere wish to involve in our projects the many people who share with us the determination to honor and commemorate the Korean War Veterans.

Thirty years have passed since the last battle was fought. The memory has started to dim. We must not allow it to fade. The honoring of so many men and women, who fought and toiled for the principles so sacred to all freedom-loving people, is long overdue.
c. Fund Raising.

Our direct-mail fund-raising campaign is now in full gear. More than a million letters already have been mailed and over five million more are projected for the near future. We plan a concentrated effort to obtain large contributions and gifts from major corporations and foundations that have records as contributors to historical and related patriotic projects.

We intend to establish personal contacts with the appropriate executives, meet them and make individual presentations in behalf of our Memorial campaign.

We feel that the passage of the enabling legislation is essential for this part of our fund-raising drive. It will provide us with tangible and substantial backing from the government and give us the impetus to go forward with even greater vigor.
## Project Budget

### Income (Estimated)

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions &amp; Donations</td>
<td>2,000,000</td>
</tr>
<tr>
<td>Direct Mail</td>
<td>1,500,000</td>
</tr>
<tr>
<td>Veterans &amp; Veterans Organizations</td>
<td>1,500,000</td>
</tr>
<tr>
<td>Special Events</td>
<td>1,000,000</td>
</tr>
<tr>
<td>Gifts</td>
<td>500,000</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td>6,500,000</td>
</tr>
</tbody>
</table>

### Expenses (Estimated)

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office &amp; Operating Costs</td>
<td>100,000</td>
</tr>
<tr>
<td>Administration</td>
<td>200,000</td>
</tr>
<tr>
<td>Fund Raising &amp; Public Relations</td>
<td>700,000</td>
</tr>
<tr>
<td>Travel &amp; Miscellaneous Expenses</td>
<td>50,000</td>
</tr>
<tr>
<td>Construction</td>
<td>5,450,000</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>6,500,000</td>
</tr>
</tbody>
</table>
APPENDIX # 1

Board of Directors:

The N.C.K.W.M., is run by its Board of Directors who alone bear the whole responsibility of the entire project. The Board is comprised of the following members:

Douglas MacArthur II, Director
Served as Ambassador to Japan, Belgium, Austria and Iran.
Former Counselor of the Department of State
Former Assistant Secretary of State

Scot Faulkner, Director
Executive, General Services Administration
Personnel Director, Reagan campaign and transition
Chief Legislative Assistant, Congressman John Ashbrook

Timothy Hallinan D. Phil, Director
Founder, National Committee for the Korean War Memorial
U.S. Agency for Industrial Development in South Korea
Professor, University of Maryland and Universities of Kyoto and Tokyo in Japan
President, Western Corporation involved in international business and trade

Kenneth Scheibel, Director
Journalist and Communications expert
Former President of National Press Club in Washington D. C.
Veteran of WW II

William George Esq., Director
Attorney and Executive at Honeywell, Inc.
Practicing attorney
Member of United Way fund raising Council

Myron McKee, Chairman of the Board and Executive Director,
Managing Director of the Officers Service Club
Superintendent of schools in Wisconsin and Minnesota
Former Air Force Officer and member VFW, Am. Legion, AMVETS.